# Variants of Simple Correspondence Analysis

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Abstract This paper presents the R package CAvariants (Lombardo and Beh, 2017). The package performs six variants of correspondence analysis on a two-way contingency table. The main function that shares the same name as the package – CAvariants – allows the user to choose (via a series of input parameters) from six different correspondence analysis procedures. These include the classical approach to (symmetrical) correspondence analysis, singly ordered correspondence analysis, doubly ordered correspondence analysis, non symmetrical correspondence analysis, singly ordered non symmetrical correspondence analysis. The code provides the flexibility for constructing either a classical correspondence plot or a biplot graphical display. It also allows the user to consider other important features that allow to assess the reliability of the graphical representations, such as the inclusion of algebraically derived elliptical confidence regions. This paper provides R functions that elaborates more fully on the code presented in Beh and Lombardo (2014).

## Introduction

Computational procedures for detecting the association between two or more categorical variables are important aspects of statistical theory and practice. In particular, correspondence analysis provides a quick and simple graphical summary of how categories and variables are associated with one another. The theoretical aspects of the analysis are well documented in the statistical and allied disciplines; see, for example, Benzécri (1973), Greenacre (1984), Lebart et al. (1984), Beh (2004a), Nishisato (2007), and Beh and Lombardo (2014). Despite the necessity for programs and functions that allow their user to perform correspondence analysis, the availability for many of the varied approaches is generally limited. Commercially available statistical software, such as MATLAB, Minitab, SAS and SPSS provide a means of carrying out correspondence analysis, although their procedures often provide only the most basic of features as part of their output. Generally nothing beyond the calculation of principal inertia values, profile coordinates, contribution to inertia and a two-dimensional correspondence plot are provided. Other popular statistical languages, such as R, provide some packages for performing simple and multiple correspondence analysis of the classical (symmetrical) type, (Murtagh, 2005; Nenadic and Greenacre, 2007; Alberti, 2015; De Leeuw, 2006; De Leeuw and Mair, 2009a; Ringrose, 2012; Kostov et al., 2015). Nevertheless, at present, no popular statistical packages provide functions to perform ordered variants of symmetrical and non symmetrical correspondence analysis.

# Overview of correspondence analysis in R

Since the mid 2000's the programming environment of R has proven to be extremely popular in all areas of theoretical and applied statistics. This is due in part to the free availability of the program from the Comprehensive R Archive Network (CRAN; http://CRAN.R-project.org/), the versatility of the coding environment and the ever increasing number of packages that are now available on the CRAN.

Various R packages have received a great deal of attention for their contribution to the computing of correspondence analysis (CA). One of the first is the MASS package (Venables and Ripley, 2002; Ripley, 2016). It provides the user with a means of performing simple and multiple correspondence analysis with the option of including supplementary points onto a display. More recently the ca package of Nenadic and Greenacre (2007) includes functions for performing simple, multiple and joint correspondence analysis using two and three dimensions for the graphical displays. Supplementary points were incorporated into the R code of Murtagh (2005) while the anacor package of De Leeuw and Mair (2009a) allows the user to perform classical and canonical correspondence analysis with missing values (De Leeuw, 2006; De Leeuw and Mair, 2009b). Further, one may refer to the CA or MCA functions in the FactoMineR package by Lê et al. (2008). For lexical tables, the CaGalt function incorporated into the FactoMineR package by Kostov et al. (2015) may be used. Another recent package - cabooters - by Ringrose (2012) checks the reliability of association by superimposing onto a plot bootstrap confidence regions. The CAinterprTools package by Alberti (2015) makes use of graphical features to enrich a visual interpretation of CA results. Alternatively, De Leeuw and Mair (2009a) prepared the homals package for performing Gifi's approach to correspondence analysis. As well also, Clavel et al. (2014) presented dualScale package for doing dual scaling (i.e., multiple correspondence analysis) of multiple

		Variants of correspondence analysis									
package	CA	NSCA	MCA	JCA	SOCA	DOCA	SONSCA	DONSCA	CCA	CNSCA	DCA
ade4	х	х	х						х		х
anacor	X		Х						X		
ca	X		X	X							
cabootcrs	X										
CAinterprTools	X		X								
<b>CAvariants</b>	X	X			X	X	X	X			
cncaGUI									X	X	
dualScale	X		X								
ExPosition	X		X								X
FactoMineR	X		X								
homals	X		x								
MASS	X		x								
PTAk	X										
vegan	X		X						X		

**Table 1:** R packages and some CA variants. CA: simple CA; NSCA: non symmetrical CA; MCA: multiple CA; JCA: joint CA; SOCA: singly ordered CA; DOCA: doubly ordered CA; SONSCA: singly ordered NSCA; DONSCA: doubly ordered NSCA; CCA: canonical CA; CNSCA: canonical NSCA; DCA: discriminant CA

choice data. Baxter and Cool (2010) and Alberti (2015) provide a good overview of correspondence analysis using R with an archaeological focus. Another R based package that can be downloaded freely from CRAN is ExPosition (Beaton et al., 2014). It is written by Herve Abdi and his team and performs a variety of different multivariate data analysis techniques, including correspondence analysis and multiple correspondence analysis. Abdi's group has also been responsible for other variations of correspondence analysis including multi-block discriminant correspondence analysis (Williams et al., 2010) and discriminant correspondence analysis (Abdi, 2007). Furthermore, another suite of R functions that enables the user to perform a variety of correspondence analysis techniques is vegan (Oksanen et al., 2016), which was developed primarily for vegetation ecologists. It includes functions that provide the user with a large array of techniques to choose from including classic correspondence analysis, canonical correspondence analysis and detrended correspondence analysis. One may also consider the ade4 package (Dray and Dufour, 2007; Chessel et al., 2004; Thioulouse et al., 1997), which also includes non symmetric correspondence analysis, to analyze ecological and environmental data in the framework of numerous euclidean exploratory methods. Further, the cncaGUI package (Librero et al., 2015) allows canonical correspondence analysis and canonical non symmetrical correspondence analysis providing inferential results by using bootstrap methods. The PTAk package includes (Leibovici, 2010, 2015) functions for doing multiway data decomposition, and in particular, it also allows simple correspondence analysis and a generalization of correspondence analysis for k-way tables. Lastly, but certainly not least, the R code of Murtagh (2005) for performing simple and multiple correspondence analysis may also be considered.

An overview of the broad areas of correspondence analysis that these packages cover is summarized in Table 1. While non symmetrical correspondence analysis for nominal variables is included in some of the R packages on the CRAN that perform correspondence analysis, the remaining ordered variants have not yet been made available in any R package. However, fragments of R code for some of these CA variants are available in Beh and Lombardo (2014). Therefore, this paper provides a comprehensive description of R code that enhances, beyond the classics, the type of correspondence analysis that one may use. The advantages of these variants is that they enable the user to incorporate categorical predictor/response associations and the ordinal structure of a variable. For ordered variables we can easily identify any linear and non-linear sources of association that may exist in the data. The ordered variants also provide a visualization of non-linear trends of association; the classical approaches to correspondence analysis do not encompass these features.

The theoretical aspects underlying all the six variants of correspondence analysis considered in this paper can be found in Beh and Lombardo (2014) and Lombardo et al. (2016). However, here we will provide the reader with a brief overview of the theoretical aspects of these analyses. We also describe how the algebraic confidence ellipses for polynomial biplots can be derived; this aspect of the analysis has not been described elsewhere.

## Some theory

## Symmetrical and non symmetrical correspondence analysis

Consider a two-way contingency table **N** of dimension  $I \times J$  such that it is a cross-classification of two variables consisting of I row categories and J column categories, respectively. Denote the matrix of the joint relative frequencies by  $\mathbf{P} = \begin{pmatrix} p_{ij} \end{pmatrix}$  so that  $\sum_{i=1}^{I} \sum_{j=1}^{J} p_{ij} = 1$ . Let  $p_{i\bullet} = \sum_{j=1}^{J} p_{ij}$  and  $p_{\bullet j} = \sum_{i=1}^{I} p_{ij}$  be the ith marginal row proportion and the jth marginal column proportion, general elements of the diagonal matrices,  $\mathbf{D}_{I}$  and  $\mathbf{D}_{I}$ , respectively.

There are many ways that correspondence analysis can be performed and Nishisato (2007, Chapter 2) provides an excellent overview of some of them. Here, we present the chi-squared statistic expressed in terms of the weighted sum-of-squares of the centered column profiles since this alternative expression of  $X^2$  is useful when comparing symmetrical correspondence analysis with its non symmetrical variant. Therefore, consider the chi-squared statistic of N which is defined as

$$X^2 = n \sum_{i=1}^{I} \sum_{j=1}^{J} \frac{p_{\bullet j}}{p_{i\bullet}} \left( \frac{p_{ij}}{p_{\bullet j}} - p_{i\bullet} \right)^2 = n \sum_{i=1}^{I} \sum_{j=1}^{J} \frac{p_{\bullet j}}{p_{i\bullet}} \pi_{ij}^2,$$

where  $\blacksquare = \left(\pi_{ij}\right)$  is the  $I \times J$  matrix of centered column profiles. In this case, the weight matrices in  $\Re^I$  and  $\Re^J$  are defined by the elements of the matrices  $\mathbf{D}_I^{-1}$  and  $\mathbf{D}_I$ , respectively.

Suppose we now treat the column variable as a predictor variable and the row variable as its response variable. When such an asymmetric association structure exists between the two categorical variables one may consider non symmetrical correspondence analysis (Lauro and D'Ambra, 1984; D'Ambra and Lauro, 1989; Kroonenberg and Lombardo, 1999). To quantify this asymmetric association, consider the Goodman-Kruskal (1954) tau index

$$\tau = \frac{\sum_{i=1}^{I} \sum_{j=1}^{J} p_{\bullet j} \left( \frac{p_{ij}}{p_{\bullet j}} - p_{i\bullet} \right)^{2}}{1 - \sum_{i=1}^{I} p_{i\bullet}^{2}} = \frac{\sum_{i=1}^{I} \sum_{j=1}^{J} p_{\bullet j} \pi_{ij}^{2}}{1 - \sum_{i=1}^{I} p_{i\bullet}^{2}} = \frac{\tau_{num}}{\tau_{den}}.$$

For this asymmetric case, the weight matrices are **I** (an  $I \times I$  identity matrix) and  $\mathbf{D}_I$  respectively. Notice that the denominator can be treated as a constant term since it does not depend on the predictor variable. For this reason it can be neglected without losing any information about the structure of the association. Therefore  $\tau_{num}$  is the measure of association considered in non symmetrical correspondence analysis.

In order to graphically depict the association or the prediction of the rows given the columns in a low dimensional space, we may consider the generalized singular value decomposition of the centered column matrix **u** using the suitable weight matrices (Kroonenberg and Lombardo, 1999).

Suppose we consider a general framework for the symmetrical and non symmetrical variants of CA (Lombardo et al., 2016), that considers generic weight matrices,  $V_I$  and  $W_J$ , in  $\Re^I$  and  $\Re^J$ . This general framework may be defined by considering the weighted centered column profile matrix

$$\tilde{\blacksquare} = \mathbf{V}^{1/2} \mathbf{\blacksquare} \mathbf{W}^{1/2}$$
.

Therefore, symmetric (or classical) correspondence analysis may be performed by considering  $V = D_I^{-1}$  and  $W = D_J$ , while non symmetrical correspondence analysis is defined when V = I and  $W = D_J$ . Doing so leads to the generalized singular value decomposition (GSVD) of

$$GSVD(\tilde{\blacksquare}) = A \blacksquare B^T$$
.

where the right and left singular vectors are  $\mathbf{A}(=a_{im})$  and  $\mathbf{B}(=b_{jm})$ , respectively. These quantities have the orthonormality properties with metrics  $\mathbf{D}_I^{-1}$  or  $\mathbf{I}$  (identity) (in  $\Re^I$ , depending on the symmetric or asymmetric relationship between the rows and columns) and  $\mathbf{D}_I$  (in  $\Re^I$ ), respectively. As usual, the elements of the diagonal matrix of singular values,  $\blacksquare = \operatorname{diag}(\lambda_m)$ , are arranged in descending order.

## Ordered symmetrical and non symmetrical correspondence analysis

When both variables are ordered, we adapt SVD by using basis vectors for the row and column spaces by performing the bivariate moment decomposition (BMD) on the matrix  $\tilde{\blacksquare}$ . The BMD of  $\tilde{\blacksquare}$  is expressed as

BMD 
$$(\tilde{\blacksquare}) = \mathcal{A}\mathbf{Z}\mathcal{B}^T$$
,

where  $\mathcal{A}$  and  $\mathcal{B}$  are the row and column polynomial matrices defined by Emerson (1968), respectively, and  $\mathbf{Z}$  is the matrix of the generalized correlations (Rayner and Beh, 2009). The construction of polynomials  $\mathcal{A}$  and  $\mathcal{B}$  requires the specification of a priori scores,  $s_X(i)$  and  $s_Y(j)$  (defined by mi and mj in CAvariants, respectively), to reflect the ordinal structure of the row and column variables. These polynomials are orthonormal with respect to the weight matrices. For the analysis of nominal variables, when a symmetrical association between the variables is considered, the weights in  $\Re^I$  and  $\Re^J$  are  $\mathbf{D}_I^{-1}$  and  $\mathbf{D}_J$ , respectively. When an asymmetric association is considered, the weights are given by  $\mathbf{I}$  and  $\mathbf{D}_J$ , respectively.

When only one of the two variables consists of ordered categories, rather than considering the BMD or the GSVD of  $\tilde{\textbf{a}}$ , one may consider instead its hybrid decomposition (HD) (Beh, 2001, 2008; Lombardo et al., 2016). This method of decomposition consists of singular vectors for the nominal variable and orthogonal polynomials for the ordered variable. Consider the case, as does the package **CAvariants**, where the column variable consists of ordered categories and the row variable consists of nominal categories. Then the HD of  $\tilde{\textbf{a}}$  takes the form

$$HD(\tilde{\blacksquare}) = \mathbf{AZB}^T$$
,

where **A** is the column matrix of singular vectors for the nominal row categories and  $\mathcal{B}$  is the column matrix of orthogonal polynomials for the ordered column categories. The generic elements of **Z**,  $z_{mv}$ , are the *hybrid* generalized correlations; for further details on these elements see Beh and Lombardo (2014) and Lombardo et al. (2016).

#### Generalized correlations in ordered CA variants

The generalized correlation matrix,  $\mathbf{Z}$ , in the BMD of  $\tilde{\bullet}$  reflects the various sources of association between the variables and is derived using orthogonal polynomials (Best and Rayner, 1996; Beh, 1997; Rayner and Beh, 2009). For example, when the row and column scores are defined as consecutive integers such that  $s_X(i) = i$  for  $i = 1, \ldots, I$  and  $s_Y(j) = j$  for  $j = 1, \ldots, J$ , then  $z_{11}$  is Pearson's product moment correlation of  $\mathbf{N}$ . A simple generalization of this correlation is  $z_{12}$  which is a measure of the correlation between any change in the location of the row categories and dispersion of the column categories. For this reason,  $z_{12}$  is a generalized correlation describing the linear-by-quadratic association between the row and column categories.

For ordered CA variants, the total inertia is

Inertia (
$$\tilde{\bullet}$$
) =  $\sum_{u=1}^{I-1} \sum_{v=1}^{J-1} z_{uv}^2$ ,

which can also be written in matrix form as

$$\text{Inertia}\left(\tilde{\mathbf{m}}\right) = \text{trace}\left(\mathbf{Z}^T\mathbf{Z}\right) = \text{trace}\left(\mathbf{Z}\mathbf{Z}^T\right) = \text{trace}\left(\mathbf{m}^2\right).$$

From the matrix of generalized correlations  $\mathbf{Z}$ , we can obtain the inertia of each polynomial axis by considering the sum-of-squares of  $z_{uv}$  over either u or v. Using BMD or HD, the symmetric and asymmetric measures of association ( $X^2$  and  $\tau$ ) can be partitioned into polynomial components that reflect various sources of variation for each of the categories. The inertias of the polynomial components will henceforth be referred to as *sources of inertia* and are akin to the principal inertia values in (symmetrical or non symmetrical) correspondence analysis.

A formal statistical test of the  $X^2$  or  $\tau$  index can be made. To test the statistical significance of the total inertia in the symmetrical and non symmetrical case, we can compare the chi-squared statistic, or the C-statistic,  $C = \tau \cdot (n-1) \cdot (I-1)$  (Light and Margolin, 1971), with the  $\chi^2$  distribution with (I-1)(J-1) degree of freedom; see, for example, Beh and Lombardo (2014) for further details.

**Unequal inertias of the row and column polynomials.** When considering the BMD of  $\tilde{\mathbf{n}}$ , the total inertia of the row and column spaces ( $\Re^I$  and  $\Re^J$ , respectively) will be identical. However, the inertia associated with each of the row and column polynomials will often be different. For the row categories,

there are I-1 row inertia values – one for each of the axes – where the inertia of the uth polynomial axis is  $z_{u\bullet}^2$ . Similarly, there are J-1 column inertia values – one for each of the axes – where the inertia of the vth axis is  $z_{\bullet v}^2$ . For this reason, we recommend constructing polynomial biplots for the ordered variants of correspondence analysis instead of the traditional correspondence plots constructed using principal coordinates. See Beh and Lombardo (2014) and Lombardo et al. (2016) for more details on these features.

For the HD of  $\tilde{\mathbf{e}}$ , the interpretation and properties of the  $\mathbf{Z}$  matrix are a mixture (or hybrid) of  $\mathbf{e}$  from the GSVD and  $\mathbf{Z}$  from the BMD. When considering the space  $\Re^J$ , calculating  $\sum_{m=1}^{M^*} z_{m1}^2 = z_{\bullet 1}^2$  gives the location component of the ordered columns and represents the principal inertia for this variable along the first polynomial axis. Similarly in  $\Re^I$ , computing  $\sum_{v=1}^{J-1} z_{1v}^2 = z_{1\bullet}^2 = \lambda_1^2$  yields the principal inertia of the first principal axis for the nominal row variable. Like BMD, HD yields different sets of inertia values for each axis in the  $\Re^I$  and  $\Re^J$  spaces.

# Polynomial biplots and elliptical confidence regions

When constructing a polynomial biplot, the ordered row and column categories can be displayed in a single plot since the row and column coordinates are computed with respect to the same set of polynomial axes. For example, in a polynomial *row metric preserving* (or row isometric) biplot, the column standard polynomial coordinates are

$$\mathbf{G}=\mathcal{B}\quad \left(g_{jv}=eta_{jv}
ight)$$
 ,

while the principal polynomial coordinates for the row categories are

$$\mathbf{F} = \mathcal{A}\mathbf{Z} = \mathbf{\tilde{e}}\mathbf{W}_{J}\mathcal{B} \quad \left(f_{iv} = \alpha_{iu}z_{uv} = \sum_{j=1}^{J} w_{\bullet j}\tilde{\pi}_{ij}\beta_{jv}\right).$$

In practice, the coordinates for both the row and column categories are computed using the same orthonormal polynomial axes, i.e., the column polynomials.

The plot method for objects returned by CAvariants provides the user with the option of constructing parametric (or algebraic) elliptical confidence regions for all the six CA variants not only for the nominal CA variants as originally proposed by Beh (2010). We compute the semi-major and semi-minor axis lengths of the elliptical region for the row and column categories. Here, we provide the ellipse axes lengths for the ordered symmetric variants of correspondence analysis. For example, the semi-major axis length of the confidence ellipse for the *i*th row category is

$$x_{i(\alpha)} = z_{11}^2 \sqrt{\frac{\chi_{\alpha}^2}{n \times \operatorname{trace}(\mathbf{Z}'\mathbf{Z})} \left(\frac{1}{p_{i\bullet}} - \sum_{m=3}^{I-1} a_{im}^2\right)},\tag{1}$$

while the semi-minor axis length for this row is

$$y_{j(\alpha)} = z_{22}^2 \sqrt{\frac{\chi_{\alpha}^2}{n \times \operatorname{trace}(\mathbf{Z}'\mathbf{Z})} \left(\frac{1}{p_{i\bullet}} - \sum_{m=3}^{I-1} a_{im}^2\right)}.$$
 (2)

Similar semi-axis lengths can also be derived for the column categories and for the non-symmetrical CA variants. Furthermore, note that ellipsoids can be constructed for three- or higher- dimensional correspondence plots by considering the input parameter M >2 in the plot method. For further details on this issue see Beh (2010); Beh and Lombardo (2014).

Unlike the confidence circles of Lebart et al. (1984) and the more computationally intensive bootstrap techniques proposed in the literature (Markus, 1994; Linting et al., 2007; Ringrose, 2012; Greenacre, 1984; Lombardo and Ringrose, 2012), constructing confidence ellipses in this manner takes into consideration the contribution of the *i*th row principal polynomial coordinate in dimensions higher than the second. In fact, since all *I* dimensions are reflected in the semi-major and semi-minor axis lengths, all of the contribution that a point has to the symmetrical or asymmetrical association can be accounted for in a two-dimensional plot using equations (1) and (2). Additional information for how to compute the *p*-values of each category point can be easily found by considering a similar theoretical development of the *p*-values described in Beh and Lombardo (2014, 2015) for a correspondence analysis of a contingency table with nominal variables.

# An overview of the CAvariants package

The primary function discussed in this paper is CAvariants. It allows the user to select which analysis to perform from a suite of six correspondence analysis techniques. These include symmetrical (or classical) correspondence analysis, non symmetrical correspondence analysis and their ordered variants, described in Beh and Lombardo (2014, 2015).

The six variations of simple correspondence analysis included in the package CAvariants are:

- The classical approach to simple correspondence analysis (the default analysis which is defined by the input parameter catype = "CA").
- Two-way, or doubly ordered, symmetrical correspondence analysis (the user can perform this
  analysis by defining the input parameter catype = "DOCA").
- One-way, or singly ordered, correspondence analysis for tables of symmetrically related variables, where the column variable is ordered (the user can perform this analysis by defining the input parameter catype = "SOCA").
- Non symmetrical correspondence analysis where the nominal column variable is a predictor of the nominal row variable (the user can perform this analysis by defining the input parameter catype = "NSCA")
- Two-way, or doubly ordered, non symmetrical correspondence analysis where the ordered column variable is a predictor of the ordered row variable (the user can perform this analysis by defining the input parameter catype = "DONSCA").
- One-way, or singly ordered, non symmetrical correspondence analysis, where the ordered column variable is a predictor of the nominal row variable (the user can perform this analysis by defining the input parameter catype = "SONSCA")

The input parameters of the function CAvariants are:

- The two-way contingency table, Xtable.
- The assigned ordered scores for the row categories. By default, mi = NULL which gives consecutive integer valued (natural) scores.
- The assigned ordered scores for the column categories. By default, mj = NULL which gives consecutive integer valued (natural) scores.
- The horizontal polynomial or principal axis. By default firstaxis = 1.
- The vertical polynomial or principal axis. By default lastaxis = 2.
- The input parameter for specifying what variant of correspondence analysis is considered. By default catype = "CA", other possible values are: catype = "SOCA", catype = "DOCA", catype = "DONSCA", catype = "DONSCA".
- The input parameter, ellcomp, ensures that the characteristics of the algebraic confidence ellipses are computed and stored. When ellcomp = TRUE (which is the default), the output includes the characteristics of the ellipses. The eccentricity of the confidence ellipses is summarized by the quantity eccentricity, this is the distance between the center and either of its two foci, which can be thought of as a measure of how much the conic section deviates from being circular (when it is equal to zero then the region becomes circular). The semi-major axis length of the ellipse for each row and column point is given by HL Axis 1 while HL Axis 2 gives the semi-minor axis length of the points along the second axis. The area of the ellipse for each row and column category is given by Area while the *p*-value of each category is defined by P-value.
- The number of axes Mell considered in determining the structure of the elliptical confidence regions. By default, Mell = min(nrow(Xtable), ncol(Xtable)), i.e., the rank of the data matrix.
- The confidence level, alpha, of the elliptical regions. By default, alpha = 0.05.

To visually portray and assess the statistical significance of the categories to the association between the variables of a contingency table, the plot method can be called by the user. As well as displaying the classic correspondence plot or biplot, this function allows one to superimpose onto the plot algebraically derived elliptical confidence regions for each of the principal coordinates (Lebart et al., 1984; Beh, 2010; Lombardo and Ringrose, 2012; Beh and Lombardo, 2015) for all CA variants. There are other features of the plot, i.e., through the plot method for "CAvariants" objects, the user may utilize. Some of these are applicable to all of the analyses and some are applicable to only a few. The input parameters of the plot method for "CAvariants" objects are:

- The name of the output object, for example say res, used with the main function CAvariants.
- The horizontal polynomial or principal axis, firstaxis. By default, firstaxis = 1.

- The vertical polynomial or principal axis, lastaxis. By default, lastaxis = 1.
- The size of characters, cex, displayed on the correspondence plot or biplot. By default, cex = 0.8.
- The parameter, cex.lab that specifies the size of character labels of axes in graphical displays.
   By default, cex.lab = 0.8.
- The scaling parameter, prop, for specifying the limits of the plotting area. By default, prop = 1.
- The type of graphical display required (either a classical correspondence plot or a biplot). The user can look at a classical correspondence plot by defining the input parameter plottype = "classic". When plottype = "biplot", it produces biplot graphical displays, or polynomial biplots in case of an ordered analysis. Note that for an ordered analysis only polynomial biplots are suitable. In particular for the singly ordered variants, only row isometric polynomial biplots make sense, as we assume that the ordered variable is the column variable (the column coordinates are standard polynomial coordinates and the row coordinates are principal polynomial coordinates). By default, plottype = "biplot".
- For a biplot, one may specify that it be a row-isometric biplot (biptype = "row") or a column-isometric biplot (biptype = "column"). This feature is available for the nominal symmetrical and the non symmetrical correspondence analyses. By default, a row-isometric biplot, biptype = "row", is produced.
- The parameter for scaling the biplot coordinates, scaleplot, originally proposed in Section 2.3.1 of Gower et al. (2011) and described on page 135 of Beh and Lombardo (2014). By default, scaleplot = 1.
- The parameter posleg for specifying the position of the legend when portraying trends of ordered categories in ordered variants of correspondence analysis. By default, posleg = "topleft".
- The parameter pos for specifying the position of point symbols in the graphical displays. By default, pos = 2.
- The logical parameter, ell which specifies whether algebraic confidence ellipses are to be included in the plot or not. Setting the input parameter to ell = TRUE will allow the user to assess the statistical significance of each category to the association between the variables. The ellipses will be included when the plot is constructed using principal coordinates (being either row and column principal coordinates or row and column principal polynomial coordinates). By default, this input parameter is set to ell = FALSE. See also the input parameter ellcomp of the function CAvariants for a description of the numeric characteristics of the confidence ellipses (eccentricity, area, etc.), as well as the input parameter ellprint of the print method for "CAvariants" objects for getting a print of these parameters.
- The number of axes Mell considered when portraying the elliptical confidence regions. By default, it is equal to Mell = min(nrow(Xtable),ncol(Xtable)), i.e., the rank of the data matrix. This parameter is identical to the input parameter Mell of the function CAvariants.
- The confidence level of the elliptical regions. By default, alpha = 0.05.

The print method for "CAvariants" objects included in the package, **CAvariants**, and displays the main results of the analysis specified by the user. The results displayed depends on the type of analysis being performed. The principal inertia values, total inertia and p-values are included as part of its output when catype = "CA", catype = "SOCA" or catype = "DOCA" and are based on Pearson's chi-squared statistic. The Goodman Kruskal tau-index is the association measure of interest when catype = "SONSCA", catype = "SONSCA" or catype = "DONSCA". When an ordered analysis is specified – such as when catype = "DOCA", catype = "SOCA", catype = "SONSCA" or catype = "DONSCA" o

The input parameters of the print method for "CAvariants" objects are:

- The name of the output object, for example say res, used with the main function CAvariants.
- The number of dimensions, printdims, that are used to generate the correspondence plot, or biplot, and for summarizing the numerical output of the analysis. By default, printdims = 2.
- The flag parameter, ellprint, allows that the characteristics of the confidence ellipses (eccentricity, semi-axis, area, *p*-values) are displayed. By default, ellprint = TRUE.
- The number of axes, Mell, used for the construction of the confidence ellipses. By default, it is equal to its maximum value, Mell = min(nrow(Xtable),ncol(Xtable)), i.e., the rank of the data matrix. This input parameter is identical to the parameter Mell of both, function CAvariants and the plot method for "CAvariants" objects.

- The level of significance used for the construction of the elliptical regions, alpha. By default, alpha = 0.05.
- The minimum number of decimal places, digits, used for displaying the numerical summaries
  of the analysis. By default, digits = 3.

In general, this function produces the following output:

- The two-way contingency table, Xtable.
- The matrix of row weights, Row weights: Imass. These weights depend on the type of analysis performed.
- The matrix of column weights, Column weights: Jmass. These weights are equal to the data column margins for all types of analysis performed.
- The total inertia, Total inertia, of the analysis performed. For example, when considering the variants of non symmetrical correspondence analysis, the numerator of the Goodman-Kruskal tau index, the associated C-statistic and its *p*-value are produced.
- The inertia values, their percentage contribution to the total inertia and the cumulative percent inertias of the row and column space Inertias. When performing an ordered correspondence analysis, this output summary describes both the row and column spaces for each principal or polynomial axis. When catype is "CA" or "NSCA", the associated inertia values in the row and column spaces are identical.
- The generalized correlation matrix Generalized correlation matrix, when performing an ordered correspondence analysis, catype should be "DOCA", "DONSCA", "SOCA" or "SONSCA".
- The row principal coordinates, Row principal coordinates, when catype is "CA" or "NSCA".
- The column principal coordinates, Column principal coordinates, when catype is "CA" or "NSCA".
- The row standard coordinates, Row standard coordinates, when catype is "CA" or "NSCA".
- The column standard coordinates, Column standard coordinates, when catype is "CA" or "NSCA".
- The row principal polynomial coordinates, Row principal polynomial coordinates, when performing an ordered correspondence analysis.
- The column principal polynomial coordinates, Column principal polynomial coordinates, when performing a doubly ordered correspondence analysis.
- The Row standard polynomial coordinates, i.e., standard polynomial coordinates for the row categories when performing a doubly ordered correspondence analysis.
- The Column standard polynomial coordinates, i.e., standard polynomial coordinates for the column categories when performing an ordered correspondence analysis.
- The Euclidean distance of the row categories from the origin of the plot, Row distances from the origin of the plot.
- The Euclidean distance of the column categories from the origin of the plot, Column distances from the origin of the plot.
- The polynomial components of the total inertia and their *p*-values, Polynomial components. The total inertia of the column space is partitioned to identify polynomial components when catype is "SOCA" or "SONSCA". When catype is "DOCA" or "DONSCA", the total inertia of both the row and column space is partitioned to identify of polynomial components.
- The inner product, Inner product, of the biplot coordinates (concerning the first two axes when firstaxis = 1 and lastaxis = 2).
- When the input flag parameter is ellprint = TRUE, then the print includes the eccentricity of
  the confidence ellipses, the semi-major axis length of the ellipse for each row and column point,
  HL Axis 1, the semi-minor axis length for the ellipse for each row and column point, HL Axis
  2, the area of the ellipse for each row and column point, Area and the *p*-value for each row
  and column point, P-value, see also the parameter ellcomp of the function CAvariants for a
  detailed description of these parameters.

Furthermore, package **CAvariants** contains a summary method for the objects returned by CAvariants. This method provides the list of the objects names of the output and a selection of the main output objects described in the print method for objects returned by CAvariants.

## **Numerical outputs**

As an example of the complete set of numerical results that is obtained from performing a particular variant of correspondence analysis, consider the case where a singly ordered non symmetrical correspondence analysis is performed on the data table shopdataM available in the package **CAvariants**. This object is the contingency table being analyzed and is described more fully in Section Application. The output object name of the main function is called res and is the execution of the CAvariants function on the shopdataM. The object res is obtained using

```
R> res <- CAvariants(shopdataM, catype = "SONSCA")</pre>
```

The results are available in the following entries which can be obtained using

```
R> names(res)
```

which gives

```
"rows"
                                "cols"
[1] "Xtable"
                                                               "rowlabels"
[6] "collabels" "Rprinccoord" "Cprinccoord" "Rstdcoord"
                                                               "Cstdcoord"
                   "tau" "inertiasum" "inertias"
"catype" "mj" "mi"
"Imass" "Trend" "Z"
[11] "tauden"
                                                               "inertias2"
[16] "comps"
                                                               "pcc"
                   "Imass"
[21] "Jmass"
                                  "Trend"
                                                 "Z"
                                                               "ellcomp"
[26] "risell"
                    "Mell"
```

These results may be printed to the screen by using

```
R> print(res)
```

while a summary of each of these numerical features is produced by using

```
R> summary(res)
```

# **Application**

To demonstrate the application of a variant of simple correspondence analysis described in the **CAvariants** package, we present the following example. We shall confine our attention to the non symmetrical correspondence analysis of a singly ordered contingency table. The contingency table that we are examining is concerned with shoplifting in The Netherlands and summarizes, in part, the results of a survey of the Dutch Central Bureau of Statistics (Israëls, 1987). The data considers a sample of 20819 men who were suspected of shoplifting in Dutch stores between 1977 and 1978. The predictor variable consists of the age groups of the perpetrators (less than 12yrs, 12 to 14yrs, 15 to 17yrs, 18 to 20yrs, 21 to 29yrs, 30 to 39yrs, 40 to 49yrs, 50 to 64yrs, 65yrs and over) while the response variable of the table consists of the items stolen. These items are *clothing*, *clothing* accessory, *tobacco* and/or provisions, stationary, books, records, household goods, candy, toys, jewelry, perfume, hobby and/or tools and other items. For an extensive description of this example, and the application of correspondence analysis, see Lombardo et al. (2016).

After choosing the suitable variant of correspondence analysis, we create the object res that consists of the complete features of the analysis by running the command

```
R> res <- CAvariants(shopdataM, catype = "SONSCA")</pre>
```

print(res) will return as part of its output the following numerical features:

RESULTS for SONSCA Correspondence Analysis

```
Data Table:
```

```
M12< M13 M16 M19 M25 M35 M45 M57 M65+
clothing
        81 138 304 384 942 359 178 137 45
accessories 66 204 193 149 297 109 53 68 28
tobacco 150 340 229 151 313 136 121 171 145
books 67 259 258 146 251 96 48 56 41 records 24 272 368 141 167
stationary 667 1409 527 84 92 36 36 37 17
          47 117 98 61 193 75 50 55
household
                                         29
candy
          430 637 246 40 30 11
                                   5
                                      17
                                         28
          743 684 116 13 16 16
toys
                                  6
                                      3
                                          8
          132 408 298 71 130 31 14 11
                                         10
jewelry
perfumes
           32 57 61 52 111 54 41 50
                                         28
```

hobby 197 547 402 138 280 200 152 211 111 other 209 550 454 252 624 195 88 90 34

Row Weights: Imass

	${\tt clothing}$	${\it accessories}$	tobacco	$\operatorname{stationary}$	books	${\sf records}$	household	
clothing	1	0	0	0	0	0	0	
accessories	0	1	0	0	0	0	0	
tobacco	0	0	1	0	0	0	0	
stationary	0	0	0	1	0	0	0	
books	0	0	0	0	1	0	0	
records	0	0	0	0	0	1	0	
household	0	0	0	0	0	0	1	
candy	0	0	0	0	0	0	0	
toys	0	0	0	0	0	0	0	
jewelry	0	0	0	0	0	0	0	
perfumes	0	0	0	0	0	0	0	
hobby	0	0	0	0	0	0	0	
other	0	0	0	0	0	0	0	
and the same for a large man babble abban								

candy toys jewelry perfumes hobby other clothing 0 0 0 0 accessories 0 0 0 0 0 0 tobacco 0 0 0 0 0 0 stationary 0 0 0 0 0 0 books 0 0 0 0 0 0 records 0 0 0 0 0 0 household 0 0 0 0 0 candy 1 0 0 0 0 toys 0 1 0 0 0 jewelry 0 0 1 perfumes 0 0 0 hobby 0 0 0 0 0 other 0 0 0 0 1

Column Weights: Jmass

 12
 13
 16
 19
 25
 35
 45
 57
 65+

 12
 0.137
 0.00
 0.000
 0.0000
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 0.0000

Total inertia 0.038

Inertias, percent inertias and cumulative percent inertias of the row space

```
inertia inertiapc cuminertiapc
1 0.0300
         79.88
                        79.88
2 0.0037
            9.86
                        89.74
3 0.0032
            8.44
                        98.18
            0.92
4 0.0003
                        99.10
5 0.0003
            0.67
                        99.77
6 0.0001
             0.17
                        99.94
7 0.0000
             0.05
                        99.99
8 0.0000
             0.01
                       100.00
```

Inertias, percent inertias and cumulative percent inertias of the column space

inertia2 inertiapc2 cuminertiapc2 1 0.0225 59.83 59.83 2 0.0096 25.58 85.41 3 0.0028 7.33 92.74

```
0.0019
               5.18
                           97.92
   0.0003
               0.82
                           98.74
  0.0003
               0.74
                          99.48
6
7
  0.0001
                          99.83
               0.35
  0.0001
               0.17
                          100.00
```

Predictability Index for Variants of Non symmetrical Correspondence Analysis:

Numerator of Tau Index predicting the rows given the column categories

[1] 0.038

Tau Index predicting the rows given the column categories

[1] 0.041

C-statistic 10331.51 and p-value 0

Polynomial Components of Inertia

\*\* Column Components \*\*

	Component Value	P-value
Location	6181.536	0
Dispersion	2642.363	0
Cubic	757.192	0
Error	750.418	0
** C-Statistic **	10331 509	a

Generalized correlation matrix of Hybrid Decomposition

Column standard polynomial coordinates = column polynomial axes

```
Axis 1 Axis 2
M12< -1.232 1.352
    -0.759 0.142
M13
    -0.285 -0.652
M16
     0.188 -1.029
M19
     0.661 -0.991
M25
      1.135 -0.536
M35
     1.608 0.336
M45
M57
      2.081 1.624
M65+ 2.554 3.328
```

Row principal polynomial coordinates

```
Axis 1 Axis 2
            0.072 -0.056
clothing
accessories 0.017 -0.014
           0.039 0.017
tobacco
stationary -0.084 0.033
books
            0.012 -0.012
records
            0.000 -0.021
household
            0.015 -0.004
           -0.045
candy
                   0.027
           -0.067
                   0.049
toys
           -0.017 -0.006
jewelry
```

```
perfumes
           0.014 0.000
           0.030 0.015
hobby
           0.014 -0.030
other
Column distances from the origin of the plot
    Axis 1 Axis 2
M12< 0.057
           0.002
M13
     0.027 0.000
M16
     0.000 0.000
M19
     0.027 0.002
M25
     0.046 0.004
     0.041 0.000
M35
M45
     0.031 0.005
M57
     0.021 0.022
M65+
     0.010 0.047
Row distances from the origin of the plot
          Axis 1 Axis 2
clothing
           0.005
                 0.003
accessories 0.000 0.000
                 0.000
tobacco
           0.001
stationary
          0.007
                 0.001
           0.000
books
                 0.000
          0.000
records
                 0.000
household
          0.000
                 0.000
          0.002 0.001
candy
          0.005
                 0.002
toys
          0.000
                 0.000
jewelry
          0.000
perfumes
                  0.000
hobby
           0.001
                  0.000
other
           0.000
                0.001
Inner product of coordinates (first two axes when 'firstaxis=1' and 'lastaxis=2')
           M12< M13 M16 M19 M25 M35 M45 M57 M65+
          0.111 0.097 0.014 -0.112 -0.150 -0.118 -0.065 -0.012 0.044
clothing
accessories 0.029 0.022 0.002 -0.024 -0.031 -0.027 -0.019 -0.011 -0.002
          tobacco
stationary -0.132 -0.089 -0.003 0.089 0.114 0.110 0.098 0.085 0.064
books
          0.023 0.015 0.000 -0.014 -0.018 -0.018 -0.018 -0.017 -0.015
          0.011 0.008 0.000 -0.008 -0.010 -0.010 -0.008 -0.006 -0.004
records
         0.023 0.014 0.000 -0.013 -0.016 -0.018 -0.018 -0.018 -0.017
household
         -0.074 -0.049 -0.001 0.048 0.061 0.061 0.055 0.049 0.039
candy
         -0.122 -0.070 0.004 0.061 0.074 0.088 0.101 0.113 0.115
toys
         -0.021 -0.013 0.000 0.012 0.015 0.016 0.016 0.016 0.015
jewelry
          perfumes
          hobby
          0.026 0.030 0.007 -0.039 -0.054 -0.036 -0.010 0.017 0.043
other
   Eccentricity of ellipses
[1] 0.757
   Ellipse axes, Area, p-values of rows
         HL Axis 1 HL Axis 2 Area P-value
           0.013 0.009 0 0.000
clothing
             0.010
                    0.007 0 0.000
accessories
             0.011
                    0.007 0 0.000
tobacco
             0.010
                     0.007
                            0 0.000
stationary
                             0 0.000
books
             0.012
                     0.008
                               0.000
records
             0.008
                     0.005
                            0
                     0.010
household
             0.015
                            0
                                0.000
                     0.008
candy
             0.013
                             0
                                0.000
             0.011
                     0.007
                                0.000
toys
                             0
```

0.013

0.015

0.008

0.010

0

0.000 0 0.297

jewelry

perfumes

hobby		.011	0.007	0	0.000			
other	0	.011	0.007	0	0.000			
Ellipse axes, Area, p-values of columns								
HL	Axis 1 HL	Axis 2	Area P	'-value				
M12<	0.034	0.022	0.002	0				
M13	0.020	0.013	0.001	0				
M16	0.020	0.013	0.001	0				
M19	0.023	0.015	0.001	0				
M25	0.025	0.016	0.001	0				
M35	0.026	0.017	0.001	0				
M45	0.031	0.020	0.002	0				
M57	0.046	0.030	0.004	0				
M65+	0.070	0.046	0.010	0				

The total inertia of data, defined by the Goodman-Kruskal tau index (which may also be referred to as the index of predictability) when performing a non symmetrical correspondence analysis, is au=0.0414; in the output this is reflected by Tau Index predicting the rows given the column. To determine whether this index is statistically significant, we compute the C-statistic and find that it is equal to 10331.5 (with 96 degrees of freedom). Therefore, with a p-value that is less than 0.0001, the age of the perpetrators is a strong predictor of the items that are stolen. The Goodman-Kruskal tau index and the statistical significance of the C-statistic are summarized as part of the output, together with the partition of the C-statistic, which identifies significant sources of variation in the ordered column categories. Indeed, we can look at the inertia explained by each polynomial axis to mark differences with the other non-ordered analysis. We can see that the most dominant contribution to the total inertia of the data is due to the component associated with the linear polynomial of the columns. This location component is 6182 and explains 59.8% of the total inertia. The next most dominant is the dispersion component of 2642 and reflects that 25.6% of the variation in the column categories is due to their difference in dispersion. Similarly, the cubic component is 757 and accounts for about 7% of the column variation. Even if the remaining, higher order, components are all statistically significant (their associated p-value is less than 0.001), they will be not taken into consideration since polynomials with degree higher than three (and more commonly, four) show limited information about the association structure and variation of the variables. Hence, collectively, components higher than the fourth are referred to as the *error* polynomial component. Note that the first two components (linear and dispersion) explain 85.4% of the total inertia, so the first two polynomial axes will provide a sufficient graphical display of the variation of the categories. Furthermore, with the specification of ellprint = TRUE in the print method for "CAvariants" objects, the output consists of the eccentricity value of the ellipses, the semi-axis lengths of the ellipse for each of the categories, the area of each ellipse and the associated *p*-values.

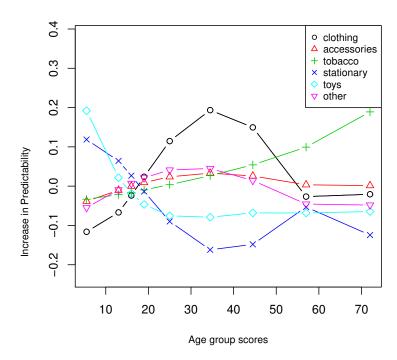
## Polynomial biplot: Portraying the predictability

When an ordered analysis is performed, the trend plots of the row and column categories are depicted. For example, when performing a singly ordered NSCA, the variation, or trend, of the row categories is examined by observing how it is affected by the ordered column categories when using a polynomial transformation. Figure 1 shows a parabolic trend of the row category *clothing*. This trend highlights that there is a greater propensity to steal clothing by people aged 25 to 45 years than those of a younger, or older, age. Figure 2 provides an alternative visual display of these trends and is constructed by depicting the row (items) categories using principal coordinates and the column (age) categories using standard coordinates. Hence a row isometric biplot is constructed. Since the analysis also incorporates the ordered nature of the column categories and the nominal structure of the row categories, Figure 2 is referred to as the row isometric polynomial biplot of the data.

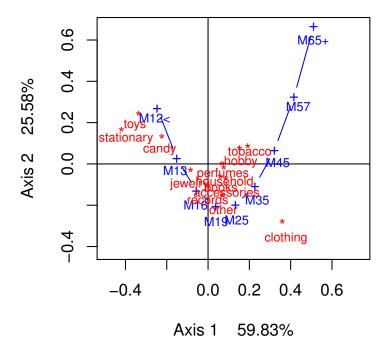
The trend plot of Figure 1 and the polynomial biplot given by Figure 2 can be obtained using the following command:

```
R> plot(res, plottype = "biplot", biptype = "row", scaleplot = 5, pos = 1)
```

When the first two polynomial axes are used to construct the biplot of Figure 2, the resulting configuration has a parabolic shape. Observe that the explained inertia of the polynomial axes is as follows: The first polynomial axis accounts for 59.8% of the inertia and the second polynomial axis for 25.6% of the inertia. We can therefore see that the novelty of the polynomial biplot is based on the polynomial representation of the predictor variable. The first linear polynomial axis represents the deviation from the mean centered profile accounting for the ordered structure of the age groups, which is reflected in the correct ordering of the age categories along the first polynomial axis. The second polynomial axis shows a parabolic shape of the categories with positive concavity. Furthermore, note that the left-hand



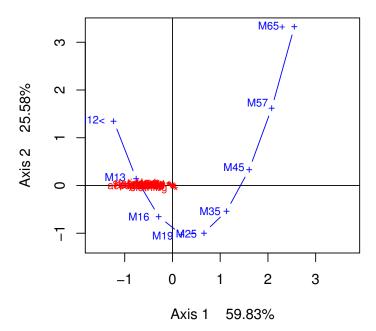
**Figure 1:** Trend of rows: A selection of rows of the centered column profile table reconstructed by using the first two polynomials.



**Figure 2:** Row-isometric polynomial biplot of singly ordered NSCA of shoplifting data: first two polynomial components, *Stolen goods* and *Age*.

side of the first axis is dominated by the young age groups with adolescents and young adults at the center of the display (who steal items consistent with the average number of thefts of all items). The mid-adult and older age groups are on the right-hand side of Figure 2.

The magnitude of the coordinates indicate the importance of the first two polynomial components for modeling the trends of the items. In particular, we see that the first two polynomial coordinates are sufficient to model the trends for most stolen goods. The reliability of the graphical representation can be assessed by constructing elliptical confidence regions for the row categories which are depicted using row principal polynomial coordinates. These ellipses can be obtained using the plot method for "CAvariants" objects such that



**Figure 3:** 95% confidence ellipses in the row isometric polynomial biplot of singly ordered NSCA of the shoplifting data: *Stolen goods* and *Age*.

R> plot(res, scaleplot = 1, ell = TRUE, alpha = 0.05)

Figure 3 gives the 95% confidence ellipses for the row categories and are constructed so that the weights of the semi-axes are expressed in terms of the hybrid generalized correlations rather than the squared singular values associated to each axis. These ellipses are constructed so that the information contained in all of the dimensions is depicted so that, for the plot method for "CAvariants" objects, M = 8. Since this figure does not show clearly ellipses for a scale problem of coordinates, we can focus our attention more closely to those points closer to the origin of Figure 3 by specifying that

By zooming closer to the origin, the configuration of points near the origin is given by Figure 4. It shows the overlap of the confidence region for perfumes with the origin. It means that all of the items, except *perfumes*, are important contributors to the asymmetric association since their confidence ellipses do not overlap with the origin of the plot.

The contribution of all items to the association structure is also reflected in the p-values that are summarized as part of the output of the print method for "CAvariants" objects with M=8 and appear in the last column of the table, titled Ellipse axes, Area, p-values of rows where alpha = 0.05. These results show that the only non-statistically significant row category is perfumes, as expected from its ellipse, with a p-value of 0.297. If we now consider the age of the males in the sample, and specify M=8 when constructing confidence ellipses and calculating p-values, see the last column of the table titled Ellipse axes, Area, p-values of columns, all age groups are useful predictors of the items that are stolen.

## Conclusion

There are many freely downloadable programs/code available for performing classical correspondence analysis. For example, the R code of Nenadic and Greenacre (2007) and De Leeuw and Mair (2009a) may be considered for performing simple and joint correspondence analysis. However, the **CAvariants** package provides variants of correspondence analysis which are not offered by other correspondence analysis R packages on CRAN. To the best of these authors' knowledge, **CAvariants** is the only package available that provides the user with the option of performing six variants of two-way correspondence analysis and, in particular, ordered symmetrical and non symmetrical correspondence analysis variants. Indeed, symmetrical correspondence analysis for ordered variables was implemented in SPLUS by Beh (2004b) and has been easily adapted for R.

Subsequent versions of the function may allow for more flexibility by giving the user more tools to assess the reliability of graphical results. These may include bootstrap confidence regions to

## 95 % Confidence Ellipses

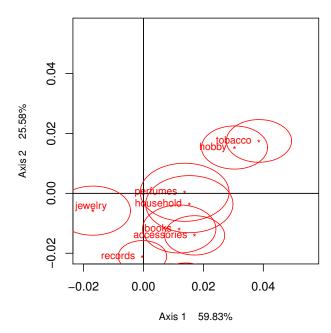


Figure 4: A zoomed view of the origin of the row-isometric polynomial biplot given by Figure 3.

complement the algebraic regions developed by these authors, or three-dimensional polynomial biplots. While Beh and Lombardo (2014) and Lombardo et al. (2016) describe the theoretical aspects of these variants of correspondence analysis for two-way contingency tables in detail, they also provide fragments of R code to undertake the relevant calculations. However, this paper has described the CAvariants package by demonstrating the applicability of one variant and providing new insight into the development of elliptical regions for ordered variants of correspondence analysis.

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